



DUBUQUE DOLPHINS TEAM
ANNUAL WREATH SALES FUNDRAISER



Once again it is time to promote our ONE and ONLY fundraising event of the swim season.

This event is the main support of the budget that funds our children's swim team. I would like to take a moment to explain the coordination of the Wreath Sales Event.

Our team receives a \$5.00 profit for each piece that is sold. The cost per piece does not matter – but rather the number of pieces sold. The more pieces we sell the more profit we make.

The purpose of this fundraiser is to offset costs of things that the team itself is responsible for. Examples of these costs include maintenance and repair of the touch pads, award ribbons, official training, stop watches, offsetting the costs of busses for transportation to the away meets, concession stands, etc.

In order to provide all of these things for your swimmer, the Parent Advisory Committee established a requirement that each FAMILY sells 15 pieces or generates a \$75.00 profit. How you choose to generate that profit is entirely up to you.

Some families will have no trouble selling 15 or more items. If they do so, then the family has generated the profit required.

If you dislike asking your family, friends, neighbors, and co-workers to assist in your fundraising effort, then you can meet your fundraising requirement by paying a “WREATH SALES BUYOUT” fee of \$75.00. This will ensure that your family generates the profit expected.

If you choose to sell items and are only able to sell 5 items for example, then your family has only generated a \$25.00 profit. To meet your fundraising requirement, you will have to pay a partial “WREATH SALES BUYOUT” fee (in this case, \$50.00) in order to make up the difference.

PLEASE REMEMBER – the benefit of this fundraiser has nothing to do with TOTAL SALES. It has to do with PIECES SOLD. If you buy 3 pieces totaling \$50.00, you have only generated a \$15.00 profit to the team. The remaining \$60.00 is payment to the wreath distributor for their product. Therefore, you would have to pay an additional \$60.00 partial wreath sales buyout to meet your family's fundraising obligation.

We believe of the fundraising choices out there, this wreath sale is a great choice. We take great pride in not having to constantly ask you and your swimmers to solicit family, friends, and neighbors. Please do your part in helping us to make this a successful fundraiser this season.

All Wreath sale forms WITH PAYMENT INCLUDED are due to Sara O'Connell by November 3, 2011. Checks may be made payable to the Dubuque Community Y. Wreath pick up will be at the Dubuque Community Y Parking lot on Friday, November 18, 2011.

Thank you for your support and have a great season!!!